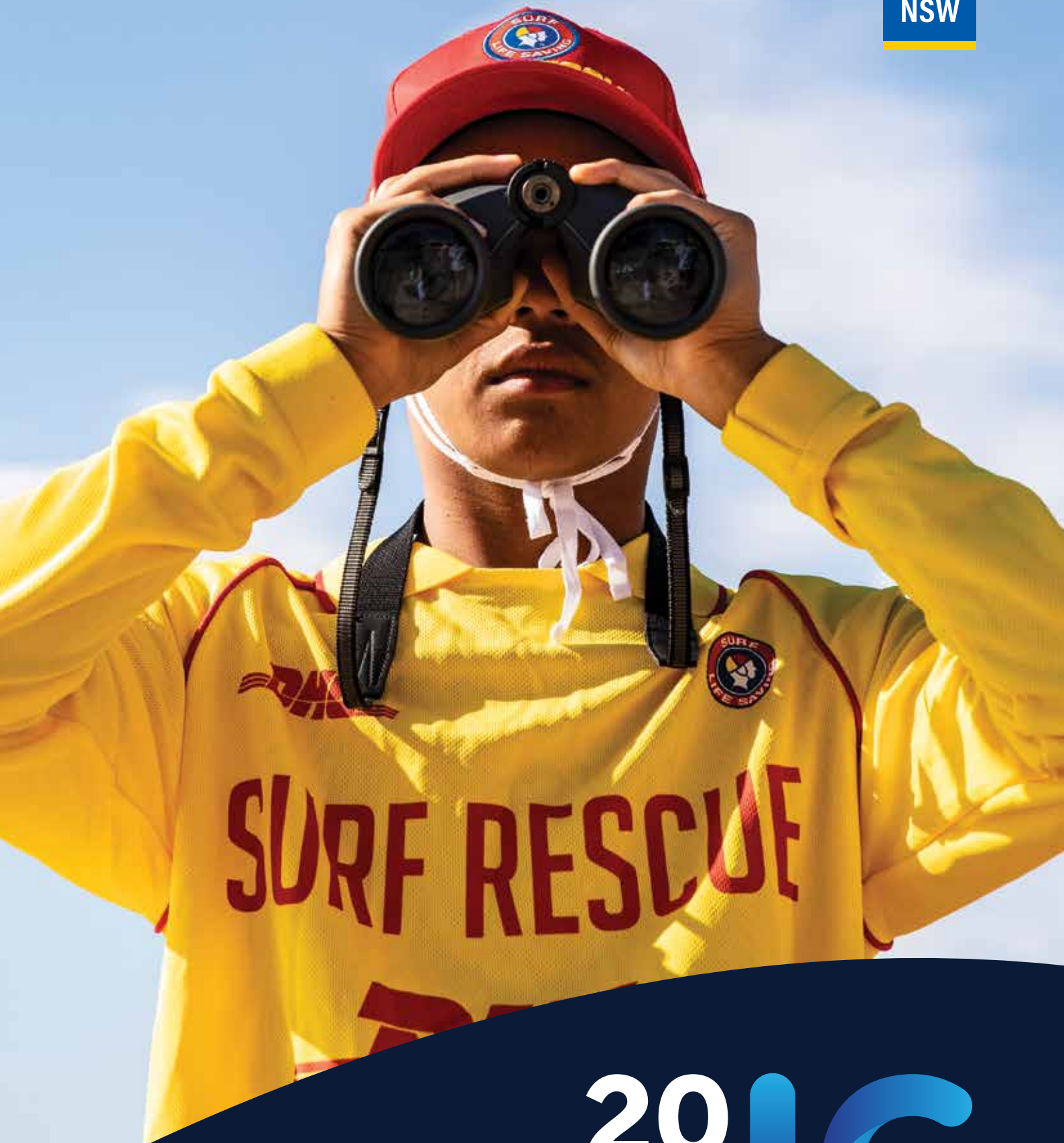




NSW



2024 LC

SLNSW LIFESAVING CONFERENCE

We acknowledge the traditional custodians across all the lands on which we live, work and patrol, and we pay our respects to Elders past, present and emerging.

Your local club




Ingenia Holiday Parks

OAKBERRY

 **SHARKSKIN™**



ISUZU
UTE



WELCOME



It is with great pleasure that I welcome you to the 2024 SLSNSW Lifesaving Conference. This year's conference theme, "Creating a sustainable future: Lifesaving at the grassroots – the challenges and opportunities," reflects our commitment to addressing key issues and exploring opportunities for the future of lifesaving. This conference brings together Club Presidents, Club Captains/Directors of Lifesaving, and emerging lifesaving leaders from across the state. It is an occasion to delve into the essential aspects of lifesaving and to explore the evolving landscape of our responsibilities.

The event provides an excellent opportunity for clubs across the state to come together and engage in meaningful discussions relating to the three key conference themes:

- Volunteerism and lifesaving
- Strengthening our core purpose
- Lifesaving into the future

The organisation's primary focus remains committed to our core business – lifesaving, and this year's conference will discuss the importance of our frontline lifesaving services between the red and yellow flags as well as the importance of our branch rescue services and newly implemented state operations groups, to deliver a wholistic approach to address the increasing number of drowning incidents along the NSW coastline.

On behalf of the SLSNSW Board, staff and Lifesaving Standing Committee, I want to extend our sincere thanks and appreciation to each of you for attending the 2024 SLSNSW Lifesaving Conference and generously giving up your time and expertise to come together with fellow passionate lifesavers from across NSW.

To ensure our future success and growth, SLSNSW must engage comprehensively with clubs, branches, the community, with industry partners, land managers and government in order to successfully develop capabilities and tactics to meet our future challenges and ensure we deliver the best lifesaving service for our communities and visitors to our beautiful coastline. Therefore, I encourage each of you to fully immerse yourselves in this fantastic conference, as your participation and engagement is vital to the growth and success of your club and the broader Surf Life Saving movement.

I hope you have a great weekend and again, a big thank you for dedicating your time and commitment to shaping the future of lifesaving in NSW.

Joel Wiseman
SLSNSW Director of Lifesaving



SATURDAY 27 JULY MORNING

8.00am	Registration Desk Open
8.45-9.00am (15min)	Emerging Leader Pre-Conference Orientation and Networking Joel Wiseman – SLSNSW Director of Lifesaving Claudia Ferguson – Narooma SLSC Club Captain
9.30am (10min)	Welcome to Country – Yvonne Weldon AM Conference Welcome & Housekeeping – Joel Wiseman, SLSNSW Director of Lifesaving
9.40am (10min)	Opening Address – Dr Marjorie O’Neill, MP
9.50am (20min)	The Big Picture Peter Agnew AM, SLSNSW President
10.10am (45min)	OPENING KEYNOTE Fire up your mind – Jason Clarke
10.55 (30min)	Morning Tea
11.25am (25min)	Engagement and Retention: SLSNSW’s Membership Roadmap Louise Cooke – SLSNSW General Manager, Culture & Capability
11.50pm (25min)	Piecing it Together: SLSNSW’s Operational Service Delivery Model Joel Wiseman – SLSNSW Director of Lifesaving
12:15pm (60mins)	Lunch



SATURDAY 27 JULY AFTERNOON

	Room 1 - Club Captains	Room 2 - Emerging Leaders	Room 3 - Presidents
1.15pm (30mins)	Coastal Insights: the future of Lifesaving Service Agreements Brent Manieri – SLSNSW General Manager – Public Safety & Emergency Management Dr Jaz Lawes – SLSA Research Team Leader	SLSNSW Beyond the Flags Joel Wiseman – SLSNSW Director of Lifesaving Steven Pearce AFSM – SLSNSW CEO Oliver Munson – SLSNSW Lifesaving Manager	SLSNSW's Emergency Management Framework Gary McKinnon – SLSNSW Emergency Management Manager Cheryl McCarthy – SLSNSW Emergency Management Coordinator South
1.45pm (5mins)	Speaker Room Change		
1.50pm (30mins)	SLSNSW Beyond the Flags Joel Wiseman & Steven Pearce & Oliver Munson	SLSNSW's Emergency Management Framework Gary McKinnon & Cheryl McCarthy	Coastal Insights: the future of Lifesaving Service Agreements Brent Manieri & Dr Jaz Lawes
2.20pm (5mins)	Speaker Room Change		
2.25pm (30mins)	SLSNSW's Emergency Management Framework Gary McKinnon & Cheryl McCarthy	Coastal Insights: the future of Lifesaving Service Agreements Brent Manieri & Dr Jaz Lawes	SLSNSW Beyond the Flags Joel Wiseman & Steven Pearce & Oliver Munson
2.55pm (30mins)	Afternoon Tea		
	Room 1	Room 2	Room 3
3.25pm (45min)	Priority Clubs: strategies for long-term success Peter Agnew AM – SLSNSW President Joel Wiseman – SLSNSW Director of Lifesaving Jenni Darwin – SLSNSW Club Services Manager Taryne Cullen – SLSNSW Club Capability Support Coordinator	Thinking Differently: growing active patrolling membership Chris Jacobson – SLSA Chair, Lifesaving	Assisting Patrol Captains to manage beach safety: the Surf Risk Rating (SRR) tool Shane Daw ESM – General Manager Southern Region SLSA Helicopter Service
4.10pm (10mins)		Session Break	
4.20pm (40mins)		UAV Operations in Clubs James Bassam – UAV Safety and Compliance Manager Emma Gale – SLSNSW Chief Remote Pilot & Capability Coordinator	Making Waves: empowering communities through water safety messaging Mike Anderson – SLSNSW Multicultural Community & Youth Education Officer Donna Wishart – SLSNSW General Manager Communications and Partnerships
5.00pm	Evening of casual food, drinks and live music Celebratory address from John Restuccia OAM		

SUNDAY 28 JULY MORNING

	Room 1	Room 2	Room 3
8.30am (40mins)	Education as an Enabler: The Power of Collaboration Dr Dean Dudley – SLSNSW Director & Chair of SLSNSW Education Standing Committee	The Lifesaving Essentials Jenni Darwin – SLSNSW Club Services Manager Oliver Munson – SLSNSW Lifesaving Manager	Mental Health Essentials for Leaders and Lifesavers Claire Bevis – SLSNSW Membership Manager
9.10am (30mins)	Session Break		
9:20am	Conference Photo on the Stairs		
9.40am (50mins)	Creating Flexible Lifesaving Standards Joel Wiseman – SLSNSW Director of Lifesaving Brent Manieri – SLSNSW General Manager Public Safety & Emergency Management Jamie Caldwell – Bulli SLSC – Club Callout Teams Euan McKenzie – Bermagui SLSC – Flexible Rostering		
10.30am (30mins)	Morning Tea		
11.00am (30mins)	Our Focus for 2024 and Beyond Session summaries and key take aways from the conference. Peter Agnew AM – SLSNSW President & Joel Wiseman – SLSNSW Director of Lifesaving		
11.30am (45mins)	CLOSING KEYNOTE Gus Balbontin		
12.15pm (5mins)	Conference thanks and wrap up Steve Pearce AFSM – SLSNSW CEO		
12.20pm	Lunch and Departure		



KEY NOTE SPEAKERS



YVONNE WELDON AM WELCOME TO COUNTY

SATURDAY 9.30AM

Yvonne Weldon is a proud Wiradjuri woman and she maintains strong ties to her homelands of Cowra and the Riverina areas in New South Wales.

From a young age Yvonne developed a strong passion and commitment to bringing about positive change for Aboriginal people and communities.

Yvonne is an independent councillor for the City of Sydney and the first Aboriginal councillor in the City's 180-year history and also serves as Deputy Chair of the Metropolitan Local Aboriginal Land Council, Deputy Chair of the NSW Australia Day Council and as a Board member of Domestic Violence NSW and Redfern Jarjum College.

She has a passion for improving the lives of all through health, social justice, Aboriginal advancement, children's rights, education, child protection, research, and evaluation.



JASON CLARKE FIRE UP YOUR MIND

SATURDAY 10.10-11.55AM

No one can fire up minds quite like Jason.

It's a skill he's honed over two decades as one of Australia's most respected trainers and facilitators of innovation and change. Whether he's working with plucky start-ups or massive multinationals, tiny communities or vast bureaucracies, Jason has the uncanny ability to unlock, inspire and harness the genius of any group, no matter how tired or cynical.

Jason will help you think – clearer, faster, bigger – and that changes everything. Get ready to have your brain enlarged, reenergize your thinking and make better use of the talent, skills and imagination you already have all around you.



GUS BALBONTIN CLOSING KEYNOTE

SUNDAY 11.30-12.15PM

Born and bred in wild Patagonia, Gus Balbontin never allowed his small town and humble beginnings get in the way of his big dreams. A healthy disrespect for authority and a severe case of FOMO (fear of missing out) landed him in Australia at the young age of 17.

By the age of 22 he had dropped out of uni, hitchhiked South America, set up his first business and landed his dream job at Lonely Planet. Fast forward a few more years and he was leading the company globally, working with companies such as Google X, Nokia and Amazon on the latest technology, creative cultures and high performing teams.

Seeking a change from corporate life, he hung up his boots as the Executive Director and CTO of Lonely Planet and decided to move back to his entrepreneurial roots, becoming an investor, founder and mentor across the start-up ecosystem in Melbourne. He loves sharing a story, he loves even more, knowing those stories make a difference to people, helping them in their own business and life.

SESSION OVERVIEWS

EMERGING LEADER PRE-CONFERENCE ORIENTATION AND NETWORKING

SATURDAY 8.45 - 9.00AM

JOEL WISEMAN & CLAUDIA FERGUSON

Members joining the conference in the 'emerging leader' role are invited to join this pre-conference orientation session with the SLSNSW Director of Lifesaving. Don't miss this opportunity to meet other future lifesaving leaders, and to take away some top tips about how to get the most out of your conference experience.

THE BIG PICTURE

SATURDAY 9.50 - 10.10AM

PETER AGNEW AM

To help set the scene for the conference, SLSNSW's President will walk you through the SLSNSW Board's strategic agenda. With a focus on our frontline, our people and our future direction, Peter will share his aspirations for the organisation under his leadership, along with his "call to action" for conference participants to help achieve the outcomes of a healthy core, a satisfied membership and a clear future.

ENGAGEMENT AND RETENTION: SLSNSW'S MEMBERSHIP ROADMAP

SATURDAY 11.25 - 11.50AM

LOUISE COOKE

SLSNSW aims to deliver a membership experience that attracts new members, makes existing members want to stay, and in turn enhances our rescue readiness. But how do we do this? In this short presentation, Louise will walk you through SLSNSW's Membership Roadmap – an evidence-based strategy that outlines where we are focusing our energy to support membership growth and retention, the "why's" of these decisions, and most importantly, how members on the ground can support, engage in and benefit from the delivery of the roadmap.

PIECING IT TOGETHER: SLSNSW'S OPERATIONAL SERVICE DELIVERY MODEL

SATURDAY 11.50 - 12.15PM

JOEL WISEMAN

With an evolving scope of services delivered across NSW, community remains our purpose – our reason for being. In this session, the SLSNSW Director of Lifesaving presents SLSNSW's Operational Service Delivery Model. The model seeks to provide clarity and focus for members, clubs and branches about the important role we all play in helping the organisation to achieve its vision and mission. Unsure where our expanding role in emergency management fits in? This session will provide you with the answers.

SESSION OVERVIEWS

COSTAL INSIGHTS: THE FUTURE OF LIFESAVING SERVICE AGREEMENTS

BRENT MANIERI & DR JAZ LAWS

Knowing when and where the community needs us and being there to meet this need is critical to the ongoing relevance of SLS – and to understand this better, we need better data. This session will celebrate the outcomes of a four-year project funded by the NSW Government that aimed to develop data-driven models and frameworks to enhance coastal safety. You'll learn how the outcomes are being used to support the development of Lifesaving Service Agreements, newly proposed lifesaving standards that will introduce more flexibility and the important role of SLSCs in the ongoing gathering of data, and the additional benefits that all this might bring for membership sustainability and engagement.

SLSNSW BEYOND THE FLAGS

JOEL WISEMAN, STEVEN PEARCE AFSM & OLIVER MUNSON

With 56% of coastal drownings occurring more than 1km away from a lifesaving service, what we do outside of the red and yellow flags is of real importance to the community, the membership and other external stakeholders. Join the SLSNSW Director of Lifesaving and Chief Executive Officer as they bring you up to speed with the advancements in technology, service provision and capability that have (or are set to) support and enhance our ability to respond beyond the flags.

SLSNSW'S EMERGENCY MANAGEMENT FRAMEWORK

GARY MCKINNON & CHERYL MCCARTHY

SLSNSW is excited to present our new Emergency Management Framework. Join our Emergency Management team as they share the organisation's journey to date in the emergency management space and the Roadmap for the next 4 years. From being gazetted as an Emergency Service Organisation in 2018, to member and staff contributions throughout multiple emergencies across NSW, to where we are now, this session will outline our emergency management vision, structure, and the various ways in which members can opt-in to support this emerging area of operations.



SESSION OVERVIEWS

PRIORITY CLUBS: STRATEGIES FOR LONG-TERM SUCCESS

SATURDAY 3.15PM - 5.00PM

PETER AGNEW AM, JOEL WISEMAN, JENNI DARWIN AND TARYNE CULLEN

Join us for an immersive 90-minute presentation and workshop designed specifically for clubs that have been identified as having priority needs. Aimed at Presidents and Club Captains, this session seeks to consider potential solutions to some of the most common root-causes of low member engagement. Through the use best-practice sharing and real-life case studies, this workshop will explore the role that clubs, branches and SLSNSW can play in equipping clubs with practical tools and support to drive long-term success for their club and patrolling service.

THINKING DIFFERENTLY: GROWING ACTIVE PATROLLING

SATURDAY 3.15PM - 4.00PM

CHRIS JACOBSON

Despite our best efforts to engage new members in patrolling, long-standing policies and processes can sometimes get in the way. In an effort to remove or reduce red tape, SLSA has embarked on an organisation-wide project to investigate how SLSA can grow its active patrolling membership. Join the SLSA Chair, Lifesaving as he shares the approach that has been taken, insights to date, common misconceptions, and what might be on the cards in the future by way of removing barriers.

ASSISTING PATROL CAPTAINS TO MANAGE BEACH SAFETY: THE SURF RISK RATING (SRR) TOOL

SATURDAY 3.15PM - 4.00PM

SHANE DAW

Join us for an essential trainer training session designed to equip you with the tools to roll-out the skills maintenance requirement for patrol captains this coming season. The SLSA Surf Risk Rating (SRR) tool has been used for many years for surf sports competitions but has now been configured to support informed decision-making about water safety for all SLS operations, including patrolling. This session is designed for Club Captains, but anyone keen to support the roll-out of this functionality to patrol captains in the clubs this season is welcome.

UAV OPERATIONS IN CLUBS

SATURDAY 4.10PM - 5.00PM

JAMES BASSAM & EMMA GALE

SLSNSW is excited to present on the future of UAV operations within clubs across the state. Under a newly established organisational structure, featuring a dedicated UAV membership section, we will share some exciting plans for the growth and development of UAV capabilities across the membership. This session will reflect on the innovative ways UAVs are enhancing our operations and explore how members can engage and support the journey ahead.

MAKING WAVES: EMPOWERING COMMUNITIES THROUGH WATER SAFETY MESSAGING

SATURDAY 4.10PM - 5.00PM

MIKE ANDERSON & DONNA WISHART

As water safety advocates with skin in the game, many clubs and members are already making an impact within their communities through engagement. Join us for an insightful session that gives clubs tips and tools on how to deliver water safety messages, both on-patrol and in the community. This session will explore the latest programs, resources and support available from SLSNSW to empower clubs to enhance their community outreach efforts and share what are our key safety messages and how can we amplify these through engaging media.

SESSION OVERVIEWS

EDUCATION AS AN ENABLER: THE POWER OF COLLABORATION

SUNDAY 8.30 - 9.10AM
DR DEAN DUDLEY

Join us for a session with the Chair of the SLSNSW Education Standing Committee to explore the power of collaboration between Education and Lifesaving. Dr Dean Dudley will challenge your thinking about what best practice could look like and outline how by working together we can foster a culture of continuous learning and development, ultimately creating a more resilient and empowered membership. This session is an opportunity to find out ways the organisation is trying to make processes more streamlined to support our frontline volunteers.

THE LIFESAVING ESSENTIALS

SUNDAY 8.30 - 9.10AM
OLIVER MUNSON & JENNI DARWIN

Join us for an interactive presentation on "The Lifesaving Essentials." This session is designed to support the daily administration and operation of Surf Lifesaving Clubs, focusing on critical lifesaving practices. We will dive into navigating Standard Operating Procedures (SOPs), optimizing lifesaving patrols, and maintaining Surfguard efficiently. Explore essential topics such as gear and equipment inspections, understanding vessel registration processes, and gain insights into planning for the upcoming 2024/25 season.

MENTAL HEALTH ESSENTIALS FOR LEADERS AND LIFESAVERS

SUNDAY 8.30 - 9.10AM
CLAIRE BEVIS

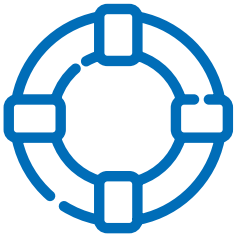
As we celebrate six years since the launch of SLSNSW's Critical Incident Support Framework, we are thrilled to be launching a brand-new Peer Support Program this coming season to further our commitment to member wellbeing. Join the SLSNSW Wellbeing Team and external experts as they walk you through the latest tools and resources to support members post-incident, and we will provide practical training to equip you with the skills to have effective conversations with members. Don't miss this opportunity to learn and engage with industry experts as we continue to prioritize the wellbeing of our members.

CREATING FLEXIBLE LIFESAVING STANDARDS

SUNDAY 9.40AM - 10.30AM JOEL WISEMAN, BRENT MANIERI, JAMIE CALDWELL & EUAN MCKENZIE

We know that when members have choices and can make decisions about how they carry out their role, they are more satisfied and more likely to continue volunteering. But how can we support this need for autonomy when it comes to how we deliver our patrols, without compromising community and member safety? Join us for a session on flexible lifesaving models where we will workshop flexible approaches that are being designed for our clubs, to embrace more flexibility and empower volunteers to contribute in a way that suits their busy schedules and hear from two club presidents on how great club initiatives can support flexibility.

2023/24 SEASON STATISTICS



3,220 RESCUES



11,512 FIRST AID TREATMENTS



231,797 PREVENTATIVE ACTIONS



7,145,608 BEACH ATTENDANCE



57 COASTAL AND OCEAN DROWNING DEATHS



728,837 PATROL HOURS



79,137 MEMBERSHIP



21,116 ACTIVE PATROLLING MEMBERSHIP



805 EMERGENCY CALLOUTS

MEMBER WELLBEING

SLSNSW is committed to providing a safe and supportive environment for members. Information on services, support and resources available to clubs and members to ensure proactive wellbeing in clubs can be found on the Wellbeing page of the SLSNSW website.

MEMBER ASSISTANCE PROGRAM AVAILABILITY



The Member Assistance Program (formerly known as EAP) provides access to free, confidential counselling for SLSNSW members. Support is available for concerns or issues arising from their involvement in surf lifesaving, such as being involved in a critical incident or club grievance. No referrals are needed, and members can contact Converge International directly to access up to four sessions of support.

Phone: 1300 687 327

www.convergeinternational.com.au

Organisation Code: SLSNSW

CRITICAL INCIDENT SUPPORT



Surf Life Saving NSW is committed to lessening the impact of critical incident stress on members and staff by providing best practice support following an incident. Members can expect to receive the following support:

- An onsite operational debrief delivered by a Duty Officer and a wellbeing session delivered by the Branch Peer Support Officer where available.
- Three well checks conducted in the month post incident.
- Access to professional psychological support if required.

PEER SUPPORT



Peer support is a volunteer member contact, support and referral program that is founded upon the principles of Psychological First Aid. Peer support is not a counselling service or formal mental health service, but evidence shows that conversations with a skilled peer positively impacts mental health outcomes and improves wellbeing and recovery.

For the 2024/2025 season two new peer support roles are being rolled out across the state as part of a new Peer Support Framework. The framework has been developed in line with best practice by our partner agency.

Club Peer Supporters promote wellbeing and provide support within their local club community. They encourage and facilitate early help-seeking behaviours within regular Club involvement.

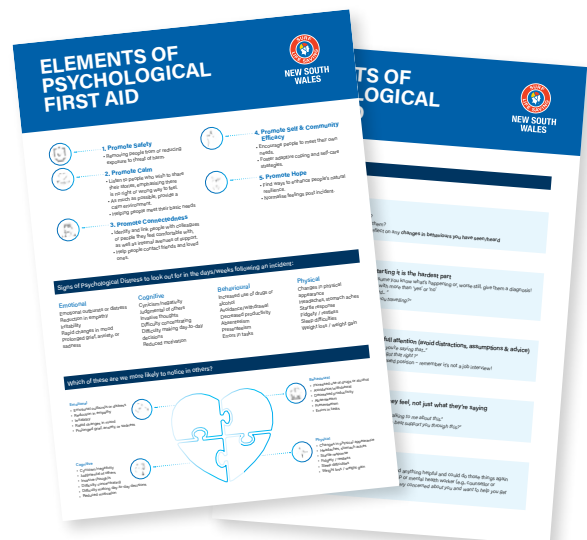
Branch Peer Support Officers provide on the ground support following a critical incident. They assist Duty Officers with scene management, conduct well checks post incidents and refer members to professional support services as required.

EOIs for Club Peer Supporters and Branch Peer Support Officers will be released following the Lifesaving conference.

WORKERS COMPENSATION



Members who have suffered an illness or injury whilst performing authorised surf life saving activities, may be eligible to make a Workers Compensation claim. Injuries must be logged and an IRD number obtained prior to submitting Workers Compensation paperwork. Follow the 5 simple steps on our website to lodge your claim www.surflifesaving.com.au/members/members-info/workers-compensation/



SLSA OPERATIONS APP



The SLSA Operations App has been created for current patrolling members to conduct and report on patrol activities on a mobile device over traditional paper-based logbook. For example, members can use the Operations App to:

- Record patrol sign-in/off, statistics, roster information and updates
- Monitor local service activity feed
- Track patrol vehicles
- Log gear and equipment issues as well as gear inspection information
- Create and access powercraft logs
- Perform risk assessments using the Surf Risk Rating Tool
- Log and View incident report details

The Operations App links of surfguard and the SLS Beachsafe App in real-time so that information is shared and recorded much quicker and faster, reducing any paperwork and administrative burden associated with patrol operations.

SURF RISK RATING TOOL

The SRR tool assists patrol captains to assess risk in their patrol aquatic environment.

The tool aims to:

- ensure that SLS adopts a consistent process for the evaluation of a surf risk rating
- provide key decision makers with information to enable them to make informed decisions
- provide key prompts associated with safety and risk management
- enable officers to reduce level of risks levels through mitigation
- act as a tool for the collection of key data that may assist in determining future safety practices.

ACCESSING THE SRR TOOL

The Surf Risk Rating tool is accessed by opening the Operations App, selecting the 3 lines located at the top-left hand corner to display the menu and choosing **Risk Rating**.

The tool is only available to members who have completed the **online Surf Risk Rating training module**.

SKILLS MAINTENANCE FOR PATROL CAPTAINS 2024/25

The Silver Medallion Patrol Captains course includes completion of the

online Surf Risk Rating training module, and additional learning on using the tool on patrol.

This season, SLSNSW is implementing a skills maintenance requirement for **patrol captains holding the Silver Medallion Beach Management award** to fill this gap if they haven't done so already.

More information will be provided to clubs and branches during and after the conference.

LIFESAVING DEVELOPMENT PROGRAMS

Following a review of the Lifesaving Development Program delivered over the past two seasons, SLSNSW is excited to announce two new programs that aim to build the capability of lifesavers across the state and encourage them to participate in additional pathways.

Both pathways will offer fun, scenario-based skills development both in the water and on the beach.

The two new Lifesaving Development programs will be named the Basic Lifesaving Development program and Advanced Lifesaving Development program and will have slight differences.

BASIC LIFESAVING DEVELOPMENT PROGRAM

This program is open to patrolling lifesavers who hold their Bronze Medallion and who are interested in developing and enhancing their patrolling skills and experiencing a taster of the additional lifesaving awards and pathways in SLSNSW.

ADVANCED LIFESAVING DEVELOPMENT PROGRAM

This program is open to surf lifesaving members who hold their Bronze Medallion, First Aid, ART and IRB Crew or Driver awards who are interested in developing and enhancing their lifesaving skills and gaining a greater understanding of the additional lifesaving awards and pathways in SLSNSW.

ALBERT (ADVANCED IRB) PROGRAM

These two new development programs will complement the hugely successful ALBERT program, which last season saw over 200 participants across six programs enhance their IRB skills and confidence.

FIND OUT MORE

Further information about how to access these programs will be communicated to clubs later in the season.



MEMBERSHIP ROADMAP

OUR AIM...

To deliver a membership experience that attracts new members, makes existing members want to stay, and in turn enhances our rescue readiness.



WHAT DOES THIS LOOK LIKE?

- ✓ Implement policies, programs and tools to address leadership and culture
- ✓ Streamline paperwork and administrative requirements
- ✓ Introduce a tool to measure Nipper satisfaction
- ✓ Enhance support for the induction process at a local level

WHAT DOES THIS LOOK LIKE?

- ✓ Reconsider Policy 5.04 (award and patrol hour requirements to complete)
- ✓ Reconsider Policy 1.02 (craft access and equipment usage)
- ✓ Centralise the administration of in-depth proficiencies and RPL
- ✓ Implement tools that enable increased flexibility in lifesaving operations
- ✓ Develop streamlined award pathways for those with pre-existing skills (e.g. surfers)
- ✓ Introduce 'come and try' approaches for surf life saving activities
- ✓ Develop resources to support local recruitment conversations

WHAT DOES THIS LOOK LIKE?

- ✓ Improve competition event formats to better meet member wants and needs
- ✓ Develop a competition pathway to ensure adequate opportunities to compete
- ✓ Ensure the availability of adequate coaching resources for all athletes
- ✓ Reframe the Nipper product to increase engagement and satisfaction
- ✓ Promote community membership as an entry point for participation

WHAT DOES THIS LOOK LIKE?

- ✓ Introduce a clear pathway from U13s through to patrolling membership
- ✓ Develop clear pathways to engage Nipper parents in volunteering
- ✓ Introduce clear pathways from community membership to active membership

BEACH & COASTAL SAFETY RESOURCE HUB



ENGAGING. INTERACTIVE. EDUCATIONAL.

The Beach & Coastal Safety Resource Hub provides free beach and rock fishing safety resources to download and print. The Hub provides a place for our communities to engage in safety information in a fun and engaging way. All resources are new and refreshed, have been developed with the support of our communities and have been tried and tested.

WHAT IS AVAILABLE ON THE HUB?

- Multilingual beach and rock fishing safety fact sheets, videos and quizzes.
- Curriculum aligned primary and secondary school programs and resources.
- Access to interactive games, virtual reality and livestream sessions.
- Hundreds of newly developed coastal safety videos and community stories.
- Full in-language beach and rock fishing safety pages.

HOW CAN CLUBS BENEFIT FROM THE HUB?

- Download and print resources and give out to participants at your next community education or safety event.
- Download resources and email them to participants of club activities as pre-event learning or post event educational material.
- Provide and promote links to relevant pages on the hub to your communities and activity participants.
- Check out the Club & Branch pages via the Resources & Programs tab to learn more about community education and available support for your communities and activities.
- Let SLSNSW promote your activities and programs to the wider community on the hub. Contact community@surflifesaving.com.au to discuss how we can support you further.



SPREADING THE WORD

The Surf Life Saving NSW Communications and Media team is always busy, educating the public and promoting important water and surf safety messages through the media. Clubs and volunteers can help with this by keeping consistent when you get an opportunity to deliver safety advice to the public. Here are some of our standard safety message packages.

BEACH SAFETY TIPS

- ✓ Always swim between the red and yellow patrol flags
- ✓ Read the safety signs for information about the beach and ask a lifesaver or lifeguard for safety information
- ✓ Swim with someone else so you can look out for each other and always supervise children around the water
- ✓ Never swim under the influence of alcohol or drugs
- ✓ If you need help in the water, stay calm and attract attention by raising one arm
- ✓ In an emergency, dial Triple Zero (000) - Police

For information about patrol times, weather, and beach locations visit the Beachsafe Website or Download the App.



HOW TO SURVIVE A RIP CURRENT

If you're caught in a rip current, stay calm, conserve your energy and consider these options:

- ✓ Stay calm
- ✓ Seek help. Raise your arm and call out. You may be rescued
- ✓ Float with the current. It may return you to a shallow sandbank
- ✓ Swim parallel to the beach or towards the breaking waves. You may escape the rip current

Visit www.beachsafe.org.au for further information on rips



HAZARDOUS SURF WARNING

When large and powerful swell conditions are forecast, we will issue a warning through media outlets which includes these messages...

- ✓ Avoid rock fishing and water activities on exposed beaches/rock-shelves
- ✓ Check the official Bureau of Meteorology (BOM) forecast before undertaking rock fishing and water activities
- ✓ Boaties should seek advice from Marine Rescue NSW and always wear a lifejacket
- ✓ If witnessing an in-water emergency dial Triple Zero (000) - Police.
- ✓ See www.beachsafe.org.au for patrolled locations/times and rock fishing safety information



5 BEACH SAFETY TIPS

And for the kids.... Through our Community Education programs including Beach to Bush, the FLAGS wordplay is a great way to get children to practise safety messages out loud. Props and energetic physical actions are encouraged!

- F** Find the RED & YELLOW Flags and always swim between them
- L** Look for safety signs, read & obey them
- A** Ask a lifesaver or lifeguard for safety advice
- G** Go swimming with a friend and adult
- S** Signal for help if you get into trouble, stay calm and attract attention by raising your arm



ROCK FISHING SAFETY

- ✓ Always wear a lifejacket and non-slip footwear
- ✓ Check tides, swell and weather conditions
- ✓ Fish with a friend – never fish alone
- ✓ Carry a mobile phone and let someone know where you're planning to go and when you plan to be back
- ✓ Never turn your back to the sea
- ✓ Always spend time watching the conditions before fishing, and constantly scan for changing conditions
- ✓ Do NOT jump in if someone is washed into the water
- ✓ If you are swept into the water don't panic. Stay calm and swim away from the rocks
- ✓ If witnessing an in-water emergency dial Triple Zero (000) – Police
- ✓ See www.beachsafe.org.au for patrolled locations/times and rock fishing safety information



CONTACT US

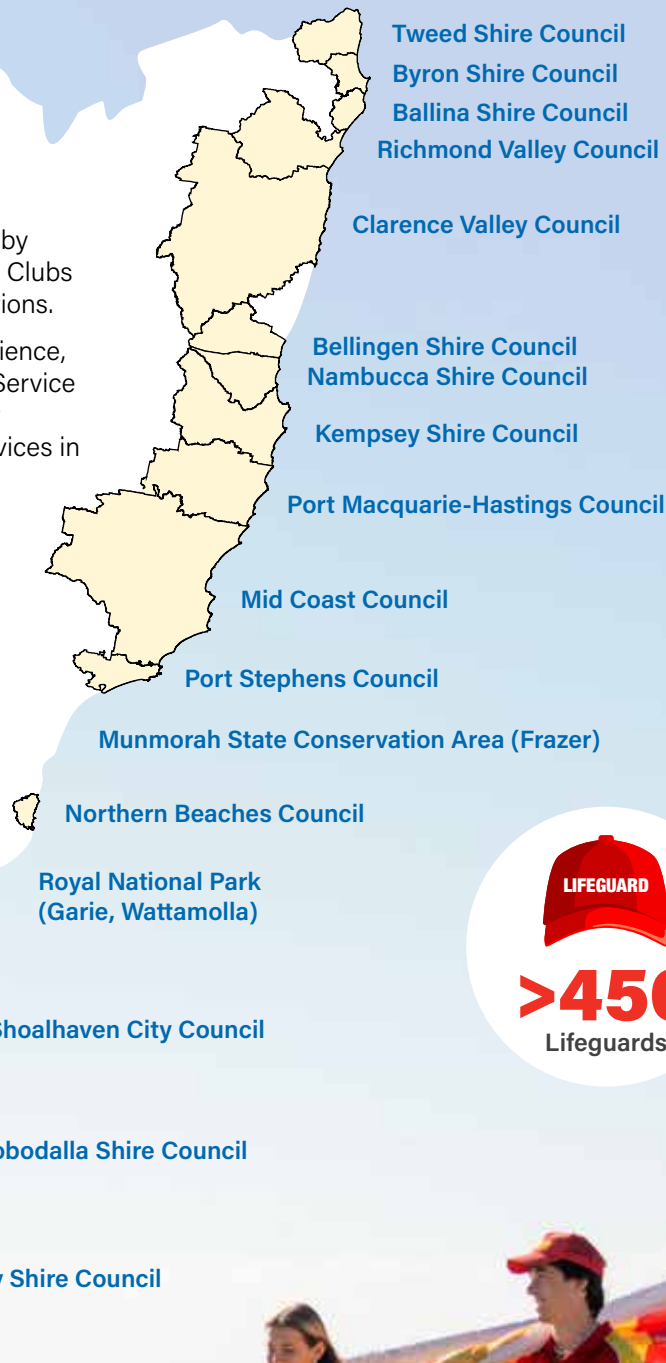
If you want some advice on engaging with the media or have a great idea for a story, get in touch. SLSNSW Media Team

- @ media@surflifesaving.com.au
- ☎ 0405 203 764
- 🖱 www.surflifesaving.com.au/contact-us
- 📺 or direct message us through social media (Instagram, Facebook)

AUSTRALIAN LIFEGUARD SERVICE NSW (ALS)

ALS lifeguards work side by side with Surf Life Saving Clubs across the following locations.

With over 30 years' experience, the Australian Lifeguard Service NSW is one of the largest providers of lifeguard services in the Southern Hemisphere.



RECRUITMENT FOR THE 2024/25 SEASON IS NOW LIVE!!

The best lifeguards are members of your clubs – to find out how to become a lifeguard, and the many training and employment opportunities available, scan the QR code or head to our website: lifeguards.com.au/nsw



>450
Lifeguards



98+
Locations



AUSTRALIAN EVENT SAFETY SERVICES (AESS)

The AESS is the event first aid and water safety provider for Surf Life Saving NSW and has a large team of professionals who are also actively employed as lifeguards, and in other emergency services across NSW. With qualifications in aquatic rescue operations, paramedics, first aid and emergency care, search and rescue, emergency communications and relevant maritime vessel qualifications, the AESS caters for all events regardless of size.

The AESS is proud to have supported the following events and many more over the years:



VIVID

- ✓ Paramedics
- ✓ First aid
- ✓ Water safety provider



SLNSW STATE CHAMPS & IRB SERIES

- ✓ First aid
- ✓ Water safety support



ROWING NSW & AUS

- ✓ Water safety



AFL/ NRL EVENTS

- ✓ First aid



DRAGON BOATS NSW

- ✓ First aid
- ✓ Water safety



SYDNEY INTERNATIONAL BOAT SHOW

- ✓ Paramedics
- ✓ First aid
- ✓ Water safety



BALMORAL BEACH

- ✓ First aid
- ✓ Water safety
- ✓ Education



LAKE PARRAMATTA

- ✓ Water safety



IRONMAN WESTERN SYDNEY

- ✓ First aid
- ✓ Water safety



SCHOOL SPORTING CARNIVALS ACROSS NSW

- ✓ First aid

EVENT SUPPORT

Had a request for event support in your area, and don't have the members, qualifications, insurances or capacity to fulfill it? The AESS can assist. Scan the QR code or email events@surflifesaving.com.au with more details.

RECRUITMENT

The AESS recruits directly through the Surf Life Saving movement and offers employment and training pathways for all current club members.

Keen to join the team? Scan the QR Code or head to our website: auseventsafety.com.au

AESS ASSISTANCE

Can the AESS support or assist your club or branch event? Email events@surflifesaving.com.au for more information or scan the QR code.





LET'S ROW FOR A MENTALLY FIT FUTURE

The Gotcha4Life 24 Hour Row is more than just a challenge – it's a powerful way to connect, have fun, and raise vital funds to reach more people with life-changing mental fitness programs.

What started as one club's response to lives lost on the NSW northern beaches in 2018, has turned into a national movement. Last year's fundraising efforts raised \$435,000, equipping 10,875 people with the mental fitness skills to get through life's ups and downs, but there is still more to be done.

With 9 Australian lives still lost to suicide daily, your participation this year can ensure more people are reached.
Will your club join us in creating a mentally fit future for all?



TO SIGN UP OR TO FIND OUT MORE
24HOURROW.COM.AU

YOUTH MENTAL HEALTH FIRST AID

This course equips adults who teach, care for, or support young people with the knowledge, skills, and confidence to recognise, understand and respond to a young person experiencing a mental health problem or mental health crisis.



COURSE INFORMATION



INTERVENE EARLY

Recognise the warning signs of mental health problems in young people



OFFER SUPPORT

Learn the skills to have an open, supportive conversation about mental health



RESPOND IN A CRISIS

Respond across a range of crisis situations where a young person may be at risk or norm



REDUCE STIGMA

Reduce stigma and increase support for young people experiencing and living with mental health problems

OTHER COURSE OFFERINGS

HLTAID009 PROVIDE CARDIOPULMONARY RESUSCITATION

HLTAID011 PROVIDE FIRST AID

HLTAID014 PROVIDE ADVANCED FIRST AID

HLTAID015 PROVIDE ADVANCED RESUSCITATION & OXYGEN THERAPY

RTO 90394



AUSTRALIAN LIFESAVING
ACADEMY
NEW SOUTH WALES

1300 766 257 | WWW.SERVICES.SURFLIFESAVING.COM.AU

THE GRANT SEEKING UNIT




The Grant Seeking Unit (GSU) provides a strategic and professional approach to raising funds for clubs through grant-making bodies. By delivering expert grant research and writing support, the GSU can assist in securing vital funds for a range of projects, including the purchase of lifesaving equipment, youth development and community education programs, mental health initiatives, and capital works projects for clubhouses.

Services offered by the GSU for clubs include:

- Researching suitable funding opportunities for your club
- Preparing concise and evidence-based grant applications
- Developing strategic, targeted approaches to obtaining grants
- Reviewing and advising on draft grant applications
- Providing sector advice

The GSU's support services are offered free of charge, and grant applications are prepared in the name of your club, ensuring that 100% of the funding is paid directly to your club.

 To find out more about how the GSU can assist your club, please email grants@sls.com.au.



FUNDRAISE FOR YOUR CLUB WITH SURF LOTTERIES!

Cabarita Beach Surf Life Saving Club has raised more than \$3,300 utilising the Surf Life Saving Lotteries online fundraising program.

It's an easy, resource and time-efficient way to raise funds for your club.

Want to learn more?

Reach out to Regina Goode at the Surf Life Saving Foundation on reginia.goode@sls.com.au



Lotteries



9TH EDITION IRB MANUAL

The 9th Edition IRB Manual is now available online and free of charge.

The manual includes updated content aligned with the new IRB Crew and Silver Medallion IRB Driver courses, which are currently being rolled out to Trainers, Assessors and Facilitators for delivery in the 2024/25 season.

You can access the manual using the QR code below.



PATROL SHIRT RECYCLING

A huge thank you to those members who took part in the old and out of date uniform recycling trial at the NSW Championships.

Visit www.blocktexas.com/technology to see how your old shirts are recycled, and the interesting journey they will take to be turned into other things!

Please feel free to reach out to us at sustainability@surflifesaving.com.au if you would like any advice on how your club can make small changes to improve our impact on the environment.



2024 LC

SLSNSW LIFESAVING CONFERENCE



CONNECT TO WIRELESS@STAMFORD

1. At Hotel log in screen scroll to bottom of page and click on
2. Connect with an Access / Conference Code
3. Enter Stamford Conference Code: QWERTY1
4. Check box to agree to Terms and Conditions
5. Click CONTINUE